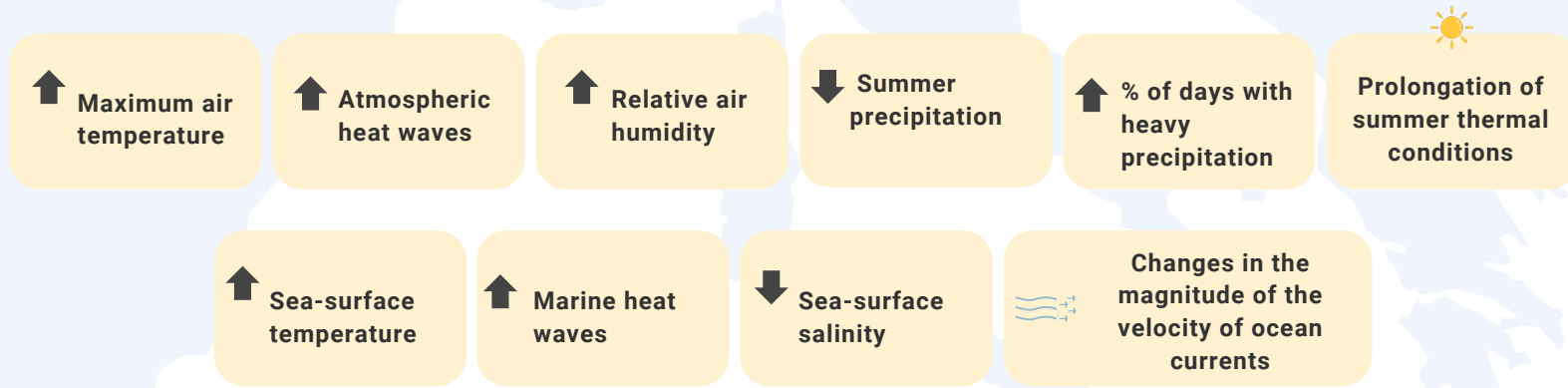


ECOAZUL-MED

Touristic Sector: Implications for green/blue jobs

FUTURE CLIMATE CONDITIONS



POSSIBLE NEGATIVE SOCIO-ECONOMIC IMPACTS

ADAPTATION MEASURES FOR COASTAL TOURISM

TOURIST PRACTITIONERS

- Improvement of energy efficiency in buildings
- Measures aimed at water saving
- Monitoring of carbon footprint and water footprint for resource use reduction
- Use of sustainable tourism indicators
- Creation of a well-crafted tourism calendar and communication of events

PUBLIC ADMINISTRATION

- Spatial planning in tourist destinations
- Ensuring compliance with and revision of the Climate Change and Energy Transition Law
- Local and regional climate change adaptation plans
- Adoption of sustainable tourism indicators
- Promotion of tourism activity in other seasons than summer

R&D

- Investment in R&D in sustainable and healthy urban planning
- Development of climate service tools or alert systems
- Improvements in water treatment science and technology
- Enhancement of communication, dissemination, and awareness-raising regarding tourism and climate change

CITIZENSHIP

- Responsible consumption of resources in tourist destinations, such as energy and water
- Use of public transportation
- Preference for selecting sustainable destinations

Implications for green & blue jobs

Green jobs are decent jobs that contribute to preserve or restore the environment, be they in traditional sectors such as manufacturing and construction, or in new, emerging green sectors such as renewable energy and energy efficiency

Blue jobs are based on the promotion of the employability for the protection and environmental sustainability of marine spaces in the development of jobs that respond to social and environmental justice

Adaptation measures to promote a sustainable and resilient coastal tourism sector in the region require an empowerment of green and blue jobs. Some examples are professionals on:

